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ABSTRACT

The Library Association of the City University of New York presents an annotated bibliography on the subject of small and alternative publishing. In the first section directories, indexes, catalogs, and reviews are briefly described. Book distributors for small publishers are listed next. The major portion of the bibliography is a listing of books and articles dealing with small publishers, and publishing, finance, minority publishers, underground presses, book distribution, small magazines, nonprint publishing, feminist publishing, university presses, copyright, radical left and right publications, and the counter culture. (LS)

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# PUBLISHING: ALTERNATIVES AND ECONOMICS

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"For some small but at least locally significant publishing effort to mature--to come into being, to mature, to publish for a number of years and then perhaps to die as many small press publishing efforts do--without ever having been collected by the nearest college or university or public library represents to me a gross dereliction of duty on the part of libraries."

----Ed Hill

Reference Materials--directories, indexes, catalogs, reviews, etc.

Alternative Press Index. Alternative Press Centre, Bag Service 2500, Postal Station E, Toronto 4, Ontario, Canada. Quarterly. $30/yr.

A subject index to articles from 130 alternative periodicals, the most recent being III, 1 (January-March, 1971) published in 1973, 160 pages. Currently the Centre is looking for a new editor or editors since the present group is planning to leave for other fields.

_____. List of underground and alternative periodicals included in the Alternative Press Index. Free.

Four pages of publishers with addresses, subscription information, coded as to subject/audience orientation.

_____. Subject heading list for publications, 1973. 39 p., $2.50.

Subject headings for articles in alternative periodicals and "liberated card catalogs."

Alternative Press Revue. Alternative Press Syndicate, Box 26, Village Station, New York, N. Y. 10014. Free to APS members, $10/yr. to non-member organizations, individual subscriptions $4/yr. (or as much as you can afford.)

Published by the Alternative Press Syndicate (formerly Underground Press Syndicate), the Revue is a monthly journal of and for the alternative press covering new publications, problems, prosecutions and developments in the field of the alternative press.

Alternatives in print, 1973-74. the annual catalog of social change publications. Compiled by American Library Association/Social Responsibilities Round Table Task Force on Alternatives in Print. Coordinator, Jackie Eubanks. Order from Glide Publications, 330 Ellis Street, San Francisco, California 94102. $7.30 (includes 35¢ for postage and handling.)

An alternative 'Books in Print' to be used for ordering social change

publications arranged by subject. It may also be used as a directory of more than 800 independent and movement publishers.

Booklegger Magazine. Edited by Celeste West, et al. Order from Booklegger Press, 72 Ord Street, San Francisco, California 94114. $1.50/issue, $8/yr. Bimonthly. I, 1 (November-December, 1973)

Begins where Synergy left off. This is published by a collective of library workers who plan to include unique news and reviews of the alternative press and to gather living resources/bibliographies which emphasize social change topics and creative life styles.

Canadian Index. Forthcoming. To be published by the Wild Goose Band. Contact either Dean or Nancy Tudor, 300 Robert Street, Toronto, Canada M5S 2K8 or Andrew or Bettie Armitage, Mt. Pleasant Farm, R.R. 2, Annan, Ontario, Canada N4K 1B8.

Author-title-subject index to the contents of Canadian anthologies and literary or "little" and "alternative" magazines not previously indexed. The first annual issue covering the year 1973 will be published late in 1974.

Central Committee of Correspondence. Mailing list of movement organizations. Order from the Committee at 310 North 33rd Street, Philadelphia, Pennsylvania 19104. Price not available.

A non-selective mailing list of leftist groups arranged by city and state. It is also available in the form of mailing labels for envelopes. Useful for soliciting catalogs and lists of small press publications from the organizations listed.

COSMEP Newsletter. Edited by Richard Morris. Committee of Small Magazine Editors and Publishers, P. O. Box 703, San Francisco, California 94101.

The newsletter contains articles airing literary quarrels, articles on technical problems of printing and distribution based on the experiences of COSMEP members as well as short commentaries on new literature of the small press as well as listings of newly established small presses.

Henderson, Bill, ed. The publish-it-yourself handbook: literary tradition and how-to (without commercial or vanity publishers) Yonkers, N.Y., The Pushcart Book Press, 1973. (P.O. Box 845)

Discusses a number of successful efforts of women's groups, Chicanos, and others to break into print.

International directory of little magazines and small presses, 1973-74. Edited by Len Fulton. Order from Dustbooks, 5218 Scottwood Road, Paradise, California 95969. $3.50 pbk., $5.95 hdbk.

Contains 130 pages of listings of independent book and periodical publishers. Entry includes editor, type of material and relevant comments by editors and publishers. Includes valuable data on small press activities and trends.

Margins, a review of little magazines and small press books. Edited and published by Tom Montag. 2912 North Hackett, Milwaukee, Wisconsin 53211. $3.50/yr 6 issues.

A bi-monthly publication containing reviews of small press literature, articles on various problems confronting small press publishers and some good editorials.

Other presses in print. Other Books, 107 Spruce Street, Berkeley, California 94709. $5.00/yr. prepaid, $7.50 if billing required. Back volumes available. I (1972- )

This looseleaf service is an ongoing address list of over 1800 movement/literary book publishers. Editor Larry Luce also does a search service and some distribution. Occasional "Bibliographical Note" sheets are included which annotate a group of small press titles on a topic.

Second San Francisco International Book Fair Catalog, 1973. Self-addressed stamped envelope at least 8" x 3" sent to Bay Area Reference Center, San Francisco Public Library, Civic Center, San Francisco, California 94102. (Envelope required 12¢--cost of postage will be higher now. Check with post office.)

A 28-page booklet with names, addresses and statements from maverick publishers who exhibited at Friends of Books and Comics media-magic.

Sipapu. Edited and published by Noel Peattie. Route 1, Box 216, Winters, California, 95694. $2/yr. 2 issues.

Originally intended as a newsletter of a group of California librarians, Sipapu became the work of one person, Nœl Peattie. It contains interviews, news notes and book reviews of counterculture publications and runs to some twenty pages of offset text. The name Sipapu is a Hopi Indian word· the sipapu is the tunnel between the present world and the underground spirits of the ancestors, the mysterious hole in the kiva floor.

Small Press Review. Edited by Len Fulton. 5218 Scottwood Road, Paradise, California, 95969. $1/copy, $3.50/4 issues.

In existence since 1967, this trade mag of small press has probably reviewed more little magazines and small press books than any other magazine around. Of primary importance is the fact that it has affirmed the belief that there is value in the small press. (Derived from Tom Montag's review In Margins, No. 4.)

Synergy. Edited by Celeste West. San Francisco, Bay Area Reference Center, 1967/1973//

Superseded by Booklegger Magazine due to a cut-off of funds and its controversial contents, this magazine twice won national library awards. It has produced whole issues devoted to women, ecology, the occult, communes, and almost every disturbing topic of the day. Each issue contains background or consciousness-raising pieces, bibliographical essays, news notes and general information relative to BARC.

Underground Press Syndicate Directory, 1973-74. Alternative Press Syndicate, Box 26, Village Station, New York, N.Y. 10014. $2/24 pages.

Lists 125 APS member publications in the U. S. and Canada including editor, subscription and circulation information. APS just changed its name from Underground Press Syndicate to emphasize their role in communicating social alternatives.

Whole COSMEP Catalogue. (Committee of Small Magazine Editors and Publishers) Forthcoming. Dustbooks, 5218 Scottwood Road, Paradise, California 95969. $4.95 (11" x 14")

250 presses have each designed their own unique page of listings.

Book Distributors for Small Presses

Book People, 2940 Seventh Street, Berkeley, California 94710.
Frequent catalogs.

Other Books. 107 Spruce Street, Berkeley, California 94709.

Will send catalogs to requests on library letterheads. Some duplications of Book People's publishers. Eager to deal with libraries.

Serendipity Books, 1790 Shattuck Avenue, Berkeley, California 94709.

Distributors of small press poetry. Catalog available.

"AAP seminar airs problems of fiscal matters as related to publishing." Publishers' Weekly. CCI (April 24, 1972), 25-27.

Describes a two-day meeting to discuss financial jargon.

"Adventure in raising venture capital." Business Week. No. 2278 (April 14, 1973), 92.

How the former publisher of New York Magazine raised money to launch a new magazine.

Allen, Herb, et al. The Bread Game. San Francisco, Glide Publications, 1973.

How to apply for funds available from foundations in the event you are ambitious enough to want to start your own little press. Naturally, the book explains additional reasons for applying for these funds.

American Library Association/Social Responsibilities Round Table Ethnic Materials Information Task Force. "Minority publishers list." Sipapu. V, 1 (January, 1974), 19-21.

Names and addresses of minority publishers of diverse third world and ethnic groups--Chicano, Black, American Indian, and Asian.

Bail, Jay. "Bookworkers." Book Magazine. No. 28 (June, 1972), 1-9.

Publishing editors have formed an informal group to discuss the problems they encounter. The group is planning a newsletter, a book fair of good books that have gotten lost and possibly a Lost Supplement to the New York Times Book Review.

Bail, Jay. "On being a publisher & other fevers." Margins. No. 5 (April-May, 1973), 1, 25.

A humorous analysis of the problems confronting anyone foolhardy enough to go into the publishing business--particularly the financial problems.

Benjamin, Roy. "How to pursue and capture 'bonus sales'." Publishers' Weekly. CCI (June 19, 1972), 36-40.

A "publishing-marketing" organization tells how to funnel books into unconventional areas where sales will increase.

Bingley, Clive. The business of book publishing. New York, Pergamon Press, 1972.

In this well-outlined presentation of every aspect of book publishing, the section devoted to the role of the small publisher, whose unique problems are discussed within the over-all framework of the industry, is of

particular interest and usefulness.

"Book industry financial trends reviewed." Publishers' Weekly. CC (October 4, 1971), 29; (November 22, 1971), 22-23; CCI (March 13, 1972), 47-48.

Brief financial portraits of individual book publishing companies.

"Book industry increase projected at 6 o/o." Publishers' Weekly. CCII (July 10, 1972), 32.

Projections for the industry through 1975.

"Book sales soar on Seagull wings." Business Week. No. 2261 (January 6, 1973), 16.

How the book publishing industry benefitted from the "ruboff" effect of nonbook buyers buying Jonathan Livingston Seagull.

Brown, John. "University press publishing." Scholarly Publishing. I, 2 (January, 1970), 133-142.

Discusses services to schdarship rendered by the university press by virtue of its economic organization and university affiliation. He describes mechanical and editorial problems of university presses particularly those arising from its growth in size and proliferation in number.

Bruchac, Joseph, et al. "Native American writing." Margins. No. 8 (October-November, 1973), 3-7.

A series of articles on "the voices of Native American men and women" that are beginning to be heard. The small press has led the way in publishing their literary works.

Burks, John. "The underground press: a special report." Rolling Stone. No. 43 (October 4, 1969), 11-30.

A personal and descriptive article in which the author describes his coast-to-coast trip to the offices of leading alternative papers.

Canfield, Cass. The publishing experience. Philadelphia, University of Pennsylvania Press, 1969.

Review of experiences in editing trade books.

Caruba, Allan. "Small Publishers' Company: co-op in the age of conglomerates." Publishers' Weekly. CXCVIII (August 24, 1970), 30-31.

The substantial success achieved by the small units which have combined under the name Small Publishers' Company is discussed here, with emphasis on the company's commitment to setting trends in publishing rather than in following them.

Chambers, Bradford, et al. "Why minority publishing? New voices are heard." Publishers' Weekly. CXCIX (March 15, 1971), 35-50.

Presents profiles of a number of new publishers... members of ethnic minorities, together with statements by some of the firms' proprietors stating why they started their enterprises, why... minority publishing is essential and what they hope to accomplish through independent publishing.

Davey, Frank, et al. "The role and responsibility of the review journal and the small press reviewer." Margins. No. 9 (December, 1973-January, 1974), 3-10.

"The little magazine is essentially subversive--not in a narrow political sense but by its profound and radical aversion to prevailing cultural values." This definition sets the tone of a series of short articles covering the subject matter set forth in the title.

Dessauer, John P. "Automating the wholesale distribution of paperbacks." Publishers' Weekly. CCII (December 4, 1972), 22-23.

Radical remedies to improve distribution, II. Both the nature of the mass market publishing of paperbacks and the economics of the present situation call for an automatic approach. A computerized profile account system provides a possible solution.

_____. "Canned video." Publishers' Weekly. CXCIX (January 18, 1971), 32-34.

Survey article on business trends in the field of video cassettes, records or cartridges. Current trends point to a bright market in this area.

_____. "How to make a profit in bookselling." Publishers' Weekly. CCIII (April 2, 1973), 39-41; (April 16, 1973), 54-56.

An examination of retail merchandising of books and how to avoid certain pitfalls.

_____. "Introducing 'The Funnel'--a regional processing center to handle all book transactions." Publishers' Weekly. CCII (November 27, 1972), 24-25.

Radical remedies to improve distribution, I. This is a hard critical look at the book industry's failure to develop a viable means for delivering its products. To alleviate the situation, Dessauer recommends regional processing centers on an industry-sponsored, not-for-profit basis.

_____. "The nightmare of returns: how to put this $13-million loss to better use." Publishers' Weekly. CCII (December 11, 1972), 16-17.

Radical remedies to improve distribution, III. As a deterrent to the expensive essentially unproductive "returns" system, a non-returnable outright purchase agreement is suggested.

Deutsch, Joel. "The Lone Ranger biology terminal paper." Small Press Review. V, 1 (June, 1973), 41-43.

Discusses the trials and tribulations of producing a little magazine, Meatball, particularly the distribution problems involving bookstore owners. "They like to take out their tensions on the small-press things that sit on their shelves taking up space that could be 'better' used to display Smile buttons and Rod McKuen books."

Doebler, Paul. "Introducing a new PW section: the role of non-print in publishing." Publishers' Weekly. CCII (September 18, 1972), 60-63.

A useful overview of the growth of non-print publishing activity during the last decade or so. Publishing trends in microforms, audio-visual materials, video media (including cable TV) and computer systems are analyzed briefly but informatively.

Douglas, John R. "Tribal literature: publications of the counter culture." Wilson Library Bulletin. XLV, 4 (December, 1970)

An annotated and illustrated essay citing publications in the areas of free-schools, communes and "whole earth."

Finch, Peter. "The UK scene." Margins. No. 8 (October-November, 1973), 33-37.

Describes the small press situation in the British Isles. "The main stream of experimental literary activity in the UK has grown out of the concrete movement."

Fisher, Elizabeth. "Inside Aphra." Margins. No. 7 (August-September, 1973), 6-7.

An editor's view of her feminist journal. "What we want are works that say something about the condition of women." She reaffirms the concept of feminist art first voiced by Aphra in 1969 that is "still, always and even more in need of support."

Fox, Hugh. "Hail, hail, the gang's all where?" Small Press Review. V, 1 (June, 1973), 9-10.

The author, a small press publisher, recommends a course of action and a philosophy for others into the same bag. "... Personally I like to think that as a writer I've got readers somewhere. It doesn't have to be 40,000 or 400,000... it can be 400 or 40... or even 4... but there has to be someone... .I like to provide space for other people who are also trying to find an individual way here in 1984sville."

Freigé, A. "Editing, production and survival." Scholarly Publishing. IV (January, 1973), 113-120.

Urges university presses to streamline and speed up production of books from manuscript to finished title.

Friedland, A. S. "Book distribution, discounts, and dollar sales." Scholarly Publishing. IV (January, 1973), 153-161.

Investigates discounts, distribution and book pricing and their impact on the dollar sales of university presses.

Fulton, Len. "Little mags: touching the biosphere." American Libraries. II (February, 1974), 73-75.

This valuable name-dropping article furnishes an up-to-date picture of the small magazine and book publishers' market, together with a good factual presentation of its recent history, growth and prospects.

Giessing, Robert J. The underground press in America. Bloomington and London, Indiana University Press, 1971.

A comprehensive history of the phenomenon of the underground press with emphasis solely on newspapers. Tracing the evolution of underground journalism, the author appraises the strengths and weaknesses of the leading examples of this new tradition. A glossary of terms and a list of underground newspapers is included.

Godine, David R. "Young publishers, young hands keep fine printing alive." Publishers' Weekly CXCIX (May 31, 1971), 126-127.

A Brookline, Massachusetts group.

Grannis, Chandler B. "AAUP: coping with crisis." Publishers' Weekly. CCII (July 24, 1972), 44-51.

Review of the 1971 annual conference of the Association of American University Presses stressing the economic troubles of scholarly (university) publishing.

_____. "Book sales for 1971 : a modest growth." Publishers' Weekly. CCII (December 18, 1972), 12-14.

Analysis of book sales for 1971 with retrospective figures from 1960's. Breakdown by type of book, book prices, subscription sales.

_____. "Combined university presses." Publishers' Weekly. CCII (October 16, 1972), 20-23.

Review of some solutions state-wide or regional university presses have found to solve some of the economic problems of scholarly publishing.

_____. "Cuts in federal library funds are causing publishers to diet--but not, so far, to starve." Publishers' Weekly. CCIII (June 4, 1973), 46-47.

"The picture is not rosy and it's not disastrous."

_____. "University presses cite serious financial crises." Publishers' Weekly. CCI (May 15, 1972), 32-33.

As university budgets are cut, so are such subsidiary budgets as those of university presses causing a crunch.

Harvey, William B., et al. "The impending crisis in university publishing." Scholarly Publishing. III (April, 1972), 195-207.

Summary of survey results on the financial situation of scholarly university presses. As costs rise, revenue has dropped. Scholarly publishing itself is threatened.

Henderson, B. "Do-it-yourself publishing." Publishers' Weekly. CCIV (August 13, 1973), 28-31.

A discussion of the author as his own publisher with examples given of well-known authors from Tom Paine to Abbie Hoffman, who have successfully published their own works. Interesting as an historical account only, as no indication is given of the difficulties likely to be encountered by the author-publisher. From the examples given, the article concludes rather simplistically that "...if a talented author remains unpublished and unnoticed, the fault is the author's."

Hill, Ed. with Tom Montag. "Center for Contemporary Poetry meeting its responsibilities." Margins. No. 9 (December, 1973-January, 1974), 12-18.

The editor and publisher of Margins interviews the curator of the Center who describes his collection and discusses problems of collecting writers' and small press materials.

"How little guys stack up profits." Business Week. No. 2124 (May 16, 1970), 72.

With the book business having evolved into an industry of giants and dwarfs, ingenuity seems to be the magic key to the success of those small publishers who are flourishing, thanks to the "nostalgia" field, the youth market, and proliferating books on racial problems, the environment, and the "natural" life.

Jeanneret, Marsh. "Businesslike--but not at all in business." Scholarly Publishing. II, 4 (July, 1971), 321-326.

Examines the reasons university presses have been slow to introduce new technology and new non-book publication media, emphasizing as the primary cause the commercial criteria of success adopted by academic publishing.

Johnson, Michael L. The new journalism: the underground press, the artists of nonfiction, and changes in the established media. Lawrence, University of Kansas Press, 1971.

Begins with a short history of the underground press and its growth continuing with a discussion of well-known writers like Capote, Mailer and Wolfe, their techniques and how they handle subjects like race, war and the youth scene.

Katz, Bill. Magazines for libraries: for the general reader.... 2d ed. New York, Bowker, 1972.

The author, an authority on the small press scene, includes in this work chapters on little magazines and the counterculture in which he seriously evaluates underground comix like Zap.

_____. "Small press roundup." Library Journal. XCVIII (December 15, 1973), 3601-3604.

The article offers what the author considers to be the best of the small press titles of 1973 with descriptions. Katz also lists a number of reviewing media and other reference aids which cover small press publications.

Kennedy, Diane. "The Chicano press." Missouri Library Association Quarterly. XXX, 3 (September, 1969), 221-222.

A listing of names and addresses of little presses covering the literature of the Chicanos.

King, Robert T. "The bivalent economics of the university press." Scholarly Publishing. I, 3 (April, 1970), 261-273.

Discusses mutual relationship of economic and intellectual aspects of the university press in the light of its mission to promote scholarship, a mission abandoned by the commercial press. "The more vivid the sense of its ultimate social function the management of the press has, the more it will insist on businesslike conduct...of the press...." This is the paradox of the university press.

Kostelanetz, Richard. "Alternative book publishers." Margins. No. 9 (December, 1973-January, 1974), 27-36.

"Not only do the achievements of alternative publishers deserve more scholarly-critical recognition, but their publications must be bought and read."

Kraner, Madeline. "The off-beat world of 'youth' publishing; 'mystic' control of production." Publishers' Weekly. CCIII (May 7, 1973), 56-57.

Despite its title, this article merely presents a brief descriptive account of the production of "...a new spiritual book," designed, seemingly, to exploit the youth market. This account is little more than a free advertisement for the book and for its publishers.

Lacy, Dan. "The economics of publishing, or Adam Smith and literature." In Book Publishing: Inside Views. Compiled by Jean Spealman Kujoth. Metuchen, New Jersey, Scarecrow Press, 1971, 30-51.

The problems of publishing are presented in an easily-read and informative fashion, but the small book publisher is distinguished from his larger fellow in his ability to handle them.

Leamer, Laurence. The paper revolutionaries: the rise of the underground press. New York, Simon and Shuster, 1972.

"The best single history of the alternative press yet published."-- Noel Peattie. Contains a bibliography, a list of member papers with addresses, and an index.

Levi, Doris J. and Milton, Nerissa L., Compilers. Directory of Black literary magazines. Washington, Negro Bibliographic and Research Center, 1970.

Annotations of 47 Black literary and scholarly periodicals.

Lewis, Roger. Outlaws of America: the underground press and its context. Baltimore, Penguin, 1972.

Notes of a young Briton who traveled throughout the U.S. interviewing underground publishers and visiting the papers. He lists a number of underground newspapers and describes the context in which they are produced. An outsider's view of the American scene.

Lichty, Ron. "Shoot-out on Hollywood Blvd." The Alternative Press Revue. VIII, 6 (September-October, 1973), 1, 6.

Discusses the economic and political reasons for the firing of Art Kunkin, founder and long-time editor of the LA Free Press from the staff of this newspaper.

Link, Geoffrey. "New magazines for the newsprint nation." San Francisco. [n.v.] (April, 1971), 40-45.

Discusses the history and popularity of Rolling Stone and the attempts of others to cash in on the 'rocknroll' and radical market developed by the publishers of this magazine with varying degrees of success. Briefly covers the background of Earth Times, Cheetah, Rags, Organ, Cravat, Flash and Scanlan among others.

Luschei, Glenna. "Minutes from the Potemkin." Small Press Review. V, 1 (June, 1973), 5-6.

Discusses proposals made at the Women's Caucus of the COSMEP Conference held in Madison, Wisconsin, and describes the improvement in the status of women in the literary world since the last conference.

"Major publishing issues." Publishers' Weekly. CXCIX (February 8, 1971), 42-45.

Mentions education, copyright and the labor movement.

Mansbridge, Ronald. "Towards an ideal university press." Scholarly Publishing. II, 3 (April, 1971), 215-227.

Mansbridge, beginning with the proposition that university presses should be self-supporting, considers the kinds of books university presses should publish (textbooks, paperbacks, etc.) and the qualities required of the editorial and administrative staffs.

Metcalf, M. "1970 in review: some triumphs, some turmoils in U. S. book publishing." Publishers' Weekly. CXCIX (February 8, 1971), 42-53.

The year's wrap-up covering the major issues facing publishers, association activities, and summary statistics.

Montag, Tom. "About Margins." Margins. No. 6 (June-July, 1973), verso front cover, 26-27.

An analysis of Margins' first year of publishing with the editor's reaffirmation of the purpose and emphasis of this magazine--making small press and the little magazine materials available to libraries, bookstores and the general reading public. Margins will continue to include critical discussions rather than confine itself to mere bibliographical information since it is a selective tool and not merely a books-in-print.

_____. "Notes on women's publications and other things." Margins. No. 7 (August-September, 1973), 37, 21-25.

Discusses seven women's publications and contains a list of names and addresses of 21 additional journals and presses of, by and for women.

Mount, Douglas N. "Copyright: the situation now." Publishers' Weekly. CC (July 5, 1971), 24-27.

Explanation of the basic provisions of the present copyright law (1909) and the failure of efforts to revise it.

_____. "Copyright II: the situation now." Publishers' Weekly. CC (July 12, 1971), 46-48.

Views of three lawyers on "new communication technology" and how it will affect copyright policy and future developments in a copyright revision.

_____. "Get yourself a lawyer." Publishers' Weekly. CXCIX (March 1, 1971), 29-32.

Review of a 1971 conference on problems of copyright of audio-visual material. "Who owns what, who gets paid for what and how much" and even whether such materials are copyrightable are discussed.

_____. "If you have talent and like to eat, have we got an expense account for you!" Esquire. LXXVI (December, 1971), 214-215, 268-278.

Insider's view of the publishing world.

_____. "Israeli publishing and printing industry eager to export." Publishers' Weekly. CXCIX (June 7, 1971), 29-32.

Prospects for growth of the publishing industry in Israel look bright, despite the problems of any developing industry.

_____. "The Jerusalem International Book Fair." Publishers' Weekly. CXCIX (May 17, 1971), 20-24.

An account of the Fifth International Jerusalem Book Fair and its importance to the world of international publishing.

_____. "L.A." Publishers' Weekly. CC (December 6, 1971), 19-22.

(Part I: West Coast Publishing) Description of thriving book trade in Southern California: trends, movers, marketing, tastes.

_____. "San Fran." Publishers' Weekly. CC (December 13, 1971), 14-17.

(Part II: West Coast Publishing) An exploration of San Francisco's literary tradition and its present status as the small press publishing center.

Muller, Robert H. From radical left to extreme right, 2d ed. Ann Arbor, Michigan, Campus Publishers, 1971.

A sociological approach to alternatives. It contains a spectrum of political groups with annotations on their positions and a list of their publications. Its annotations were checked with the groups themselves.

Munford, J. Kenneth. "Starting small." Scholarly Publishing. I, 4 (July, 1970), 395-400.

Investigates problems of cooperation, institutional and state-wide, of the university press. Munford explores intramural cooperation as opposed to inter-university cooperation in an effort to encourage universities to enter into new small publishing ventures. "...The presence of a university press on a campus...encourages scholarly writing...and universities with an urge to publish...may find it possible to make a modest beginning of their own."

Peattie, Noel. "The living Z: a guide to the literature of the counter-culture, the alternative press, and little magazines." Margins. No. 10 (February-March, 1974) 22-32.

This excellent and well-organized guide is complete with names, addresses and specialization of presses in the alternative culture and probably unique in its rendering of this material clearly identified and readily accessible.

_____. "Social protest as a project." Sipapu. V, 1 (January, 1974), 1-3.

An account of the greatest library collection of ephemera of political and cultural import--the Social Protest Project at the Bancroft Library, University of California, Berkeley. Describes the holdings of the collection and the history of the Project.

Pollak, Felix. "Co-rrespondence--To hold with the hares and run with the hounds: the Littlemagger as librarian." Margins. No. 5 (April-May, 1973), 2-5.

A discussion of the role played and the problems presented by the little magazine in a big library by someone who is both a serials librarian in a big library and a little magazine editor/publisher. Pollak says that because of his development of informal correspondence with littlemaggers, he has developed the biggest and best littlemag collection.

Ranta, Jerrald. "The effort and achievement of Harry Smith." Small Press Review. I (June, 1973), 27-30.

The strength of the small press is defined by one of its publishers as being its accommodation of works for which there is no room in the existing publishing world; by bringing together second and third-rate writers, a range of talents finds a means of expression.

"The rise of women in publishing." Publishers' Weekly. CXCIX (February 15, 1971), 66 ff.

Review of a report by the Printing and Publishing Division of the U. S. Department of Commerce with useful statistics for advance planning in the industry.

Rolo, C. "View from Wall Street: the end of a love affair with publishing." Publishers' Weekly. CCIII (May 7, 1973), 24-26.

Examines why Wall Street thinks it got burned while holding its publishing stock.

"Sierra Club's future publishing plans." Publishers' Weekly. CXCVII (February 2, 1970), 68.

A brief discussion of projected changes in the Sierra Club's publishing policies. The article suggests a trend (since confirmed), for the Club to concentrate more on serious, and relatively inexpensive, contributions in the environmental field. This represents a shift from the former policy of emphasizing very well-illustrated and bound, but rather expensive and descriptive, texts.

Smith, J. "Big headlines, small profits." Dun's. CXCVI (November, 1970), 66.

Why Grove Press is failing to show a profit.

Stillman, Deanne. "Deep threat." Underground Press Revue. VIII, 4 (June, 1973), 1, 9.

Describes Nixon administration effort to shut the mouths of the underground press in the provisions of Section 1851 on page 138 of Bill S1400 providing severe penalties for "Disseminating Obscene Material."

Stuckey, Fred. "The Book People." San Francisco. [n.v.] (February, 1972), 30-33, 47.

The Book People provided a national outlet for 30 Bay Area small publishers. It is felt that the day of "the Whole Earth Catalog" is waning and that these publishers must offer the staples of traditional publishing to survive.

"Third Press--new publishing house." Publishers' Weekly. CXCVII (June 22, 1970), 41-42.

Black-owned press signs distribution agreement with Dial/Delacorte Sales.

Webber, Howard. "University presses and the powers that be." Scholarly Publishing. IV (October, 1972), 13-18.

Webber speaks of the powers affecting university publishing: staffs, parent institutions, authors, economics, and the growing influence of government.

West, Celeste. "Head Comix." Top of the News. XXIX (November, 1972), 39-45.

Place of "Head Comix" in the library plus a bibliography--what to order and where to get it.

_____ and Katz Elizabeth, et al. Revolting librarians. San Francisco, Booklegger Press, 1972.

Essays giving librarians the opportunity to say what they personally feel about libraries and librarians: the image, the establishment, the revolution.

Weyr, T. "Hardbacks, softbacks and greenbacks." Publishers' Weekly. CCIII (May 14, 1973), 24-27.

"If paperbacks are not exactly bankrolling the industry, they have certainly become its bankers."

Wilcock, John. "Underground in England." Alternative Press Revue. VIII, 6 (September-October, 1973), 4.

"There are more angry publications to the square mile in England today than there are in America." The article goes on to discuss the difficulties of underground press publishing in England.

Woodsworth, A., compiler. The 'alternative' press in Canada: a checklist of underground, revolutionary, radical and other alternative serials from 1960. Toronto, University of Toronto Press, 1972.

The first comprehensive listing of Canadian 'underground' papers representing alternative, radical, revolutionary or dissident points of view which have proliferated across the country since the mid-1960's. The checklist of 388 serials is arranged alphabetically, geographically, and by principal subjects of interest. It offers easy access to a vital part of contemporary Canadian literature by providing name and address of publisher, frequency, and cost.

"Year's highlights --1971 in review." Publishers' Weekly. CCI (February 7, 1972), 58-63.

The year 1971 is characterized as one of consolidation. Major events and activities are highlighted.

Young, Karl. "Narrative from small presses." Margins. No. 4 (February-March, 1973), 1-7.

Discusses some of the deficiencies of the establishment presses to make the work of promising new prose writers available to the public. Young believes that the hope lies with the small presses. However, he enumerates some of the problems faced by the small press in this area in making narrative literature available to larger audiences.

Note: A number of our annotations were derived from Noel Peattie's "The living Z" and the first issue of Celeste West's Booklegger Magazine. Many thanks.